

# Ten-Year Urban Forestry Action Plan: 2016 - 2026

Facilitated by the National Urban  
and Community Forestry Advisory  
Council



# Why is there a 10-Year Action Plan?

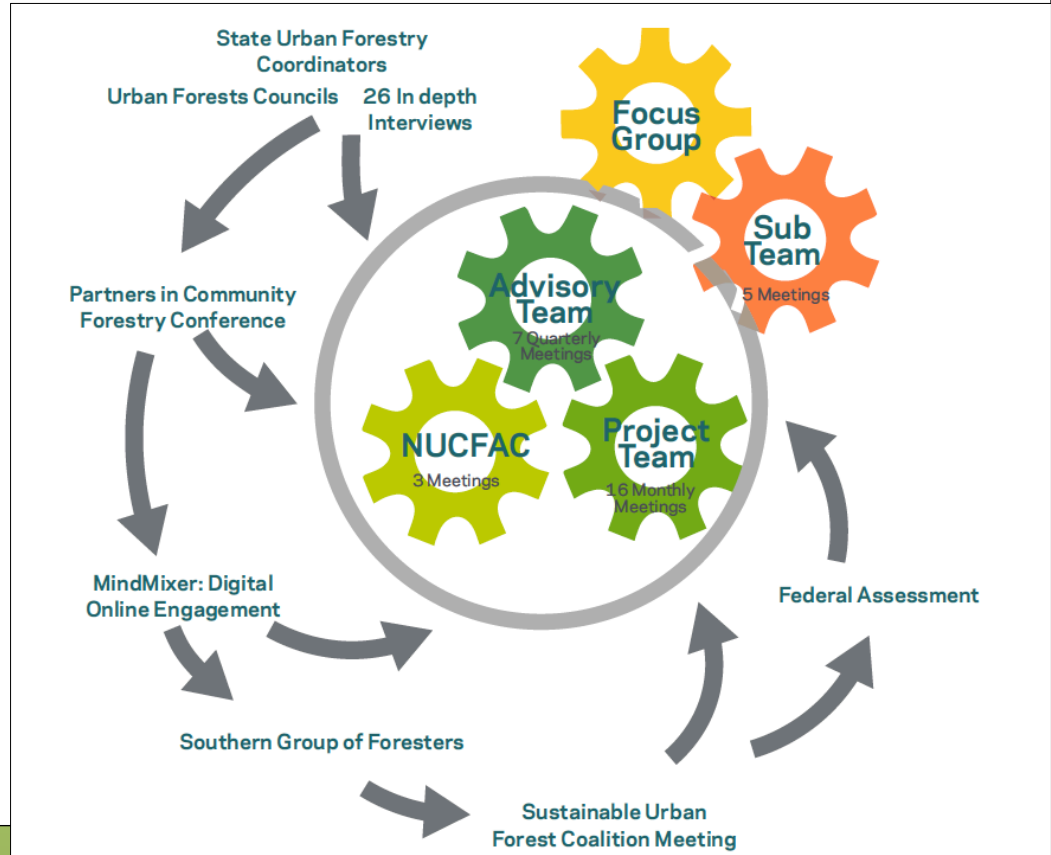
Congressional mandate in 1990 for NUCFAC to:

*Develop a National Urban and Community Forestry Action Plan and every ten years thereafter.*



*This institution is an equal opportunity provider.*

# How was the plan created?





# How was the plan **created**?

*NEARLY **1,000** PEOPLE CONTRIBUTED OVERALL*

- About **50** Federal/State Urban Forestry Coordinators
- **26** Thought leaders and **12** Scientists
- **550** participants through the MindMixer online engagement
- About **400** people at different conferences
- **12** Focus Group participants

# Who is the plan for?

The Entire  
Urban Forestry  
Community!



# 2026: Going for the Gold!

## Plan Vision

Urban and Community  
Forests Increase  
Sustainability, Wellness,  
and Resilience in All  
Communities.

## Plan Mission

Help All Communities  
Create Urban and  
Community Forests that  
are Diverse, Healthy, and  
Accessible for All Citizens.



# The plan tells a **story**...



## *IN THE PAST TEN YEARS...*

- We've done a good job:
  - ✓ Accomplishments

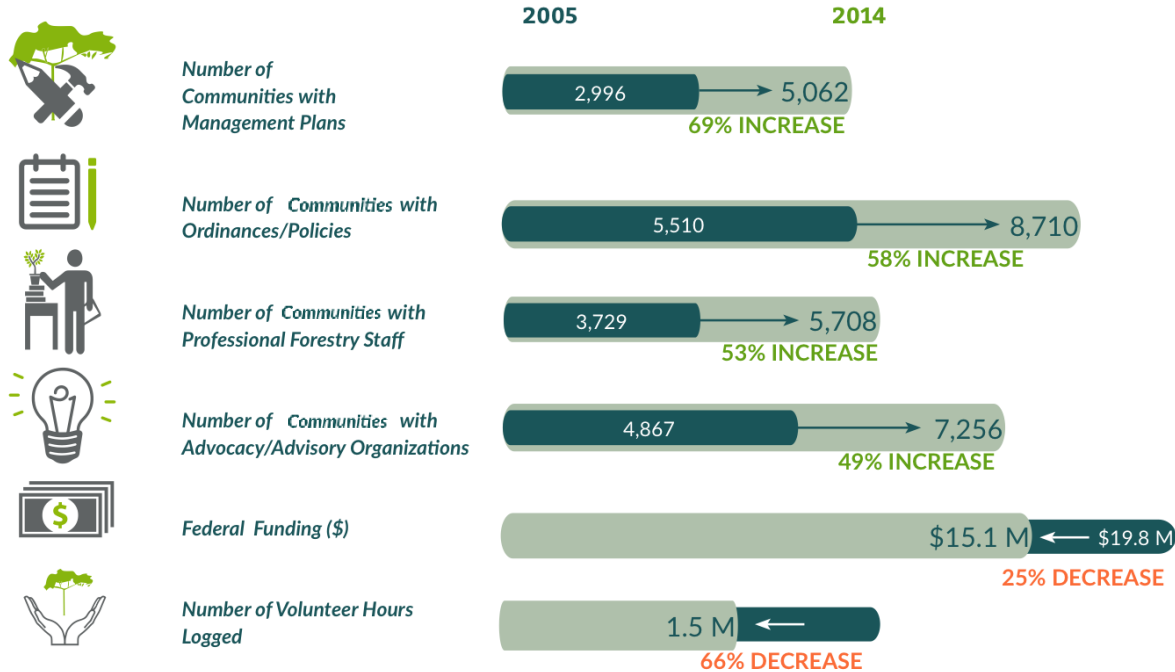
## *IN THE NEXT TEN YEARS...*

- We still have a lot to do:
  - ✓ Gaps and Needs

## *HOW DO WE GET THERE?*

- Strategies and Actions
- Targets

# Urban Forestry Progress in the Last Decade





# The plan sets clear, compelling **goals...**

**Goal 1.** Integrate Urban and Community Forestry Into all Scales of Planning

**Goal 2.** Promote the Role of Urban and Community Forestry in Human Health and Wellness

**Goal 3.** Cultivate Diversity, Equity, and Leadership Within the Urban Forestry Community

**Goal 4.** Strengthen Urban and Community Forest Health and Biodiversity for Long-Term Resilience

**Goal 5.** Improve Urban and Community Forestry Management, Maintenance, and Stewardship

**Goal 6.** Diversify, Leverage, and Increase Funding for Urban and Community Forestry

**Goal 7.** Increase Public Awareness and Environmental Education to Promote Stewardship

# The plan sets solid **strategies** to achieve the goals...

*Example:* One of the 5 **strategies** for Goal 3:

**A:** Increase diversity, equity, and accessibility in urban and community forestry.



Photo credit: Amigos de los Ríos

# The plan sets ambitious **targets** for each goal...

*Example:* One of the three **targets** for Goal 3:

Tools to measure the impacts of urban forestry on human health and wellness are made widely available to communities.



The plan offers **more than 250 creative ideas** for 10 years of implementation!

*Example:* Creative Idea for Goal 2:

Develop a "Shade Score" for skin cancer prevention.



## The plan **makes the case** for urban forestry:

- **\$2.4 Trillion** is the approximate structural asset value of urban trees (Nowak et al, 2002).
- **\$17 Billion** in annual environmental benefits.
- **\$460/Million** per year in carbon storage (Nowak et al. 2002).
- For every dollar invested in urban tree management, **\$1.37 - \$3.09** result in benefits (McPherson et al, 2005).



## The plan outlines a clear **research agenda**:

- A. Understand Ecosystem/Ecological Services
- B. Promote Human and Community Health
- C. Planting, Inventory, Analysis for Forest and Environmental Health
- D. Anticipate Pests, Threats, Climate and Change
- E. Enable Civic Stewardship and Improved Local Governance
- F. Integrate Knowledge Networks & Data for Urban Socio-Ecological Systems

The plan identifies **funding needs:**

**\$ 83.85 Million!!!**



# Who will implement the plan?

- Nonprofits – national, state and local
- Private sector practitioners, businesses, industry
- 60+ Federal programs
- State and local government agencies
- Educators, environmentalists and elected officials

**ALL OF US!!!**



# Contact Information:

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WE WANT YOU